

## Bree - empowering the next generation

### About Bree:

Bree, which means "vitality" or "energy" in Manx, is a dynamic cultural initiative based on the Isle of Man. We aim to bring together young people who are passionate about Manx culture, through singing, dancing, or playing an instrument. Bree offers these young talents the chance to socialise, share ideas, and learn from experienced Manx musicians. Through our 10 Bree afternoon sessions and the highly anticipated "Big Bree Weekend," we create a free and inclusive environment to encourage full participation as it is open to all the Island's young people.

Currently, Bree engages 10-15 participants in each afternoon session, with up to 30 young people taking part in the "Big Bree Weekend." By sponsoring Bree, your company will have a unique opportunity to make a positive impact on Manx culture and youth development.

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**Sponsorship Cost: £6,000 for 2025**

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### Why Support Bree?

By sponsoring Bree you will:

- **Empower the next generation:** Your support will help inspire and nurture the next generation of Manx musicians and cultural champions.
  - **Promote inclusivity and participation:** Bree is committed to making Manx music and culture accessible to all young people, and your sponsorship will help keep our events free and inclusive.
  - **Gain Unique Brand Exposure:** Your company will benefit from targeted exposure to local families, cultural enthusiasts, and the broader Isle of Man community.
  - **Sustaining our cultural community:** contributing to the cultural sustainability of our community by ensuring that local traditions, music, and language are passed down to future generations. This aligns with the broader understanding of sustainability, which includes preserving intangible cultural heritage as part of a community's identity and diversity.
  - **FUTURE PLANS:** your company could help us expand the Bree movement to have regional monthly sessions further improving accessibility.
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## **Sponsorship Benefits:**

### **1. Brand Visibility on Websites:**

- Your company name and logo, along with a direct link to your website, will be prominently displayed on our Bree pages on [Culture Vannin](#) and [Manx Music](#).
- Your logo will also feature on the corporate partnerships section of [www.culturevannin.im](http://www.culturevannin.im)

### **2. Traditional and Social Media Publicity:**

- Your company will be tagged @ in all Bree and "Big Bree Weekend" social media posts shared across our platforms, including Facebook, Instagram and TikTok.
- Inclusion in media releases related to Bree events, giving your brand broad exposure across local media channels.

### **3. Printed Logo:**

- Your company logo will be printed in the official Big Bree Weekend Workshop programme. Your logo will also appear on Bree event sign-up sheets sent to all parents and careers, ensuring visibility at all Bree-related activities.

### **4. VIP Experience:**

- Two VIP tickets to attend the prestigious "Bree Big Music" weekend, allowing you and your guests to experience the cultural richness of the event firsthand.

### **5. Manx Music & Dance Lesson for Employees:**

- A unique and immersive Manx music and dance lesson, tailored for your employees, led by our Manx Music Development Officer.
- This is a fun and interactive way to introduce your team to Manx culture and the arts.

### **6. Event Branding:**

- A pop-up banner, featuring your company name and logo, will be designed and used at all Bree events.
- This banner will provide a visual presence for your brand, reinforcing your commitment to supporting local culture and youth development.

### **7. Newsletter:**

- Regular updates on Bree featuring your company logo in Kiaull Manninagh Jiu, our monthly newsletter.

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**Let's work together to keep Manx culture flourishing and thriving for future generations**